money-brain.

Partnerships that create clarity, confidence, and growth.

money-brain.com.au

Introduction

Partnerships that create clarity, confidence, and growth.

At Money Brain, we believe great partnerships go beyond referrals.

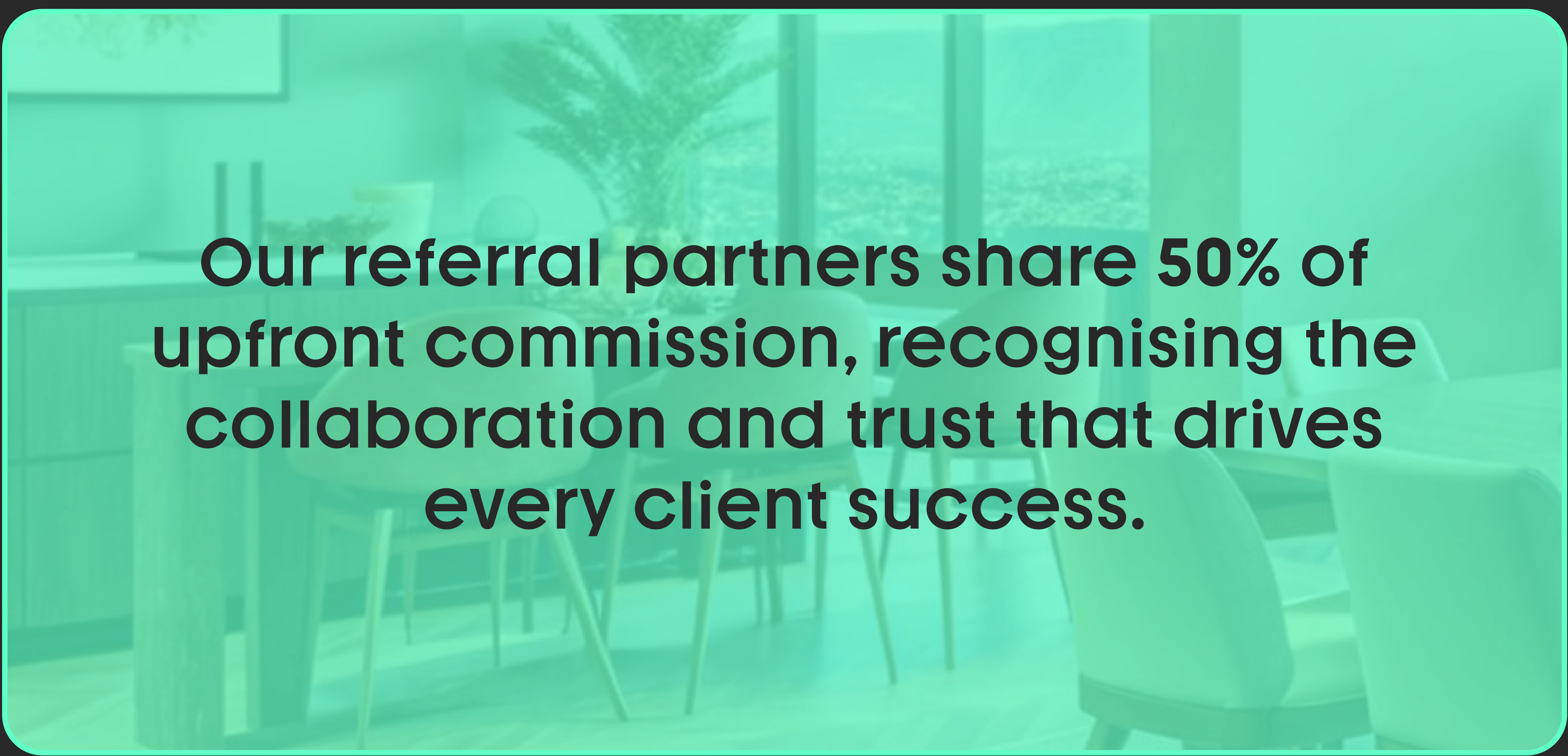
We collaborate with professionals who care about their clients' long-term success — accountants, financial planners, buyers agents, property managers, real estate agents, conveyancers, and other industry specialists.

Our role is to help you add more value to your clients' lives — helping them understand their options, structure smarter finance, and move confidently towards their goals.

Shared purpose. Shared success.

We work together to ensure:

- Your clients are supported with genuine care and clarity.
- You stay informed throughout every stage of the process.
- Our collective effort strengthens trust, reputation, and outcomes.



Our referral partners share 50% of upfront commission, recognising the collaboration and trust that drives every client success.

We help you deliver more value — with less effort.

Co-branded marketing & education

We create client-ready, co-branded guides and digital materials so you can share high-value information under your own brand — from finance insights to property strategies and first-home buyer pathways.

Access to our in-house AI platform: Cerebra

Cerebra gives both you and your clients access to real-time data, property insights, borrowing power forecasts, equity opportunities, and scenario modelling — all in one platform.

Seamless, strategy-led client experience

Every client receives a tailored finance strategy, not just a loan. We handle the complexity, keep communication open, and ensure your clients feel guided — reflecting positively on you.

Independent and transparent

We're not tied to one lender or product. Our only focus is on what helps your clients achieve the best long-term outcome.

Ongoing care and portfolio reviews

Our support doesn't end at settlement. Clients receive proactive reviews, market updates, and access to strategic refinances that keep them growing confidently.

Who We Work With

Collaboration that complements your expertise.

Accountants

We integrate lending and tax strategies to improve client cash flow, structure, and wealth creation.

Your benefit: Deeper advisory role, greater retention.

Client benefit: Tax-efficient lending and clarity around financial pathways.

Financial Planners

Finance strategies that align with long-term wealth and retirement plans.

Your benefit: Advice that translates easily into implementation.

Client benefit: Finance that supports their goals, not hinders them.

Real Estate Agents

Finance-ready buyers mean smoother contracts and faster settlements.

Your benefit: More qualified buyers and fewer failed deals.

Client benefit: Clarity around borrowing power and deposit structure.

Property Managers

Help investors grow their portfolios with sustainable structures.

Your benefit: Longer-term landlords and more stable portfolios.

Client benefit: Improved cash flow and investment confidence

Buyers Agents

Aligning property selection with tailored finance strategy.

Your benefit: Faster execution, stronger client outcomes.

Client benefit: Finance designed to scale their property journey safely.

Conveyancers & Lawyers

Ensure smooth settlements and predictable outcomes.

Your benefit: Reduced risk and fewer finance-related issues.

Client benefit: A calm, transparent settlement experience.

A simple framework that makes partnership easy.

Connect

We take time to understand your business, how you work, and the kind of clients you serve.

Collaborate

We create co-branded materials, provide onboarding resources, and integrate referral tracking into your workflow.

Guide

Your clients are guided through our structured discovery process — supported by Cerebra, finance strategy design, and personal consultation.

Deliver

Transparent communication, regular updates, and shared milestones ensure you're always informed.

Grow

We provide ongoing portfolio reviews, education sessions, and partnership updates to help you and your clients grow together.

Together, we help clients move forward with clarity — and help you build deeper relationships that last.

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